

# CASE STUDY

## FUNERAL HOME MID-ATLANTIC

by USB Payment Processing

Learn More!



### PROBLEM

Successfully run funeral home for 49 years was looking to improve payment acceptance. Costs were always rising & multiple pay centers were needed as business grew and needs changed. They were with a local bank that required the client to process with them but few solutions were offered. As business grew, technology and ideas were needed.

### SOLUTION

USB's experience in this industry was critical to the success of this client. Providing multiple options for contactless & mobile solutions helped them achieve their goal.

### RESULTS

After evaluating the organizations statements, we were able to provide:



#### BETTER PROCESS

Provided improved technology increasing the ability to accept payments electronically adding \$17,000 to their bottom line with a price lock guarantee



#### ENSURING FAST AND FRIENDLY CUSTOMER SERVICE

Reconciliation of statements and overall assistance by dialing a direct line to a support team

**TECHNOLOGY MADE  
SIMPLE**

**UPDATED  
PROCESSING AND  
SERVICE SOLUTIONS**



"USB has the solutions & experience that enabled us to meet the challenges of growing our business during the pandemic."