

CASE STUDY

RESTAURANT OF GREATER MARYLAND

by USB Payment Processing

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PROBLEM

A well established restaurant in Central Maryland was dealing with a pandemic, rising food costs, and labor costs. They needed to find savings in the restaurant without compromising quality. They needed solutions to address curbside and contactless, as well as the 95k in annual processing fees.

SOLUTION

An audit was done as well as an analysis of all the payment acceptance capabilities. In doing so, we drilled down to the transaction level and determined what would be the most cost effective way to take payments while providing curbside and contactless options due to this pandemic.

RESULTS

After evaluating the organizations statements, we recommended:



INTERCHANGE OPTIMAZATION AND CREATED CONTACTLESS OPTIONS TO THEIR PAYMENT ACCEPTANCE

These solutions allowed the restaurant to add an estimated \$20,000 to their bottom line

20K SAVINGS

SAVINGS USED TO BUY NEW RESTAURANT EQUIPMENT



"The savings have been fantastic. Our biggest concern was the quality of service would be adversely affected but incredibly, it was better. Reliable service providers are hard to find, especially the ones who lower my expenses."